Understanding the text

1. What is the title of the film and the book?
2. Who is the author of the book?
3. Who is starring in the film?
4. Who can go to see the film?
5. Who is the main character in the book?

Looking at language

6. Explain the meaning of these phrases in your own words.
   - a. keep you on the edge of your seat
   - b. the tables are turned
   - c. a real page turner

7. Explain the meaning of these words as they are used on the film poster and the book blurb. Use a dictionary to help you.
   - a. soundtrack
   - b. superb
   - c. gripping
   - d. hoax

Exploring persuasive writing

8. Why do you think the film poster includes information about awards and quotes from newspapers?
9. What sort of people do you think would go to see this film?
10. Would the poster persuade you to see the film or not? Explain your reasons.
11. Why do you think the book blurb asks questions but gives no answers?
12. Why do you think the book blurb does not tell you how the story ends?
13. Look at ‘Praise for John Reeve’s Bigfoot’. Do these comments make you want to read the book or not? Explain your reasons.
14. What are the film poster and book blurb trying to do?

Taking it further

15. Imagine you have seen the film Bigfoot. You did not think it was very good. You want to persuade your friends not to see it. What words and phrases would you use?